



Call for Speaker Proposals

Houston itSMF LIG & Houston HDI is proud to announce the
2015 Service Management Conference
Thursday, November 12, 2015

Call for Presentations deadline **Monday, October 12, 2015**

Send to: servicemanagementconference@gmail.com

HDI of Houston and itSMF Houston are partnering again for our 3rd Annual Service Management Conference, featuring a CIO panel of experts, speaker sessions, keynote speaker and recognition for local award recipients. This year inviting speaker proposals for Breakout sessions (30-45mins) and/or Round Table presentations. Proposals will be judged for selection by the conference planning board.

Please complete a new document for each topic/submission.

➤ Event Theme: *Warp Speed Changes Ahead*

Session Presentations -- these are the types of comments we are hearing and what we want you to address:

"I don't just want lectures about theory. I'm tired of that. Tell me what works and show me proof. Tell me why I should care!"

One of the most persuasive ways to win customers is demonstrating that your product/service is actually being implemented very successfully in the marketplace. We are not looking for demos -- our members want to hear advice about best practices, services, and game-changing tools that are actually in place by other medium and large organizations...and to prove they remain successful *after the sale*.

Focused Round Table Presentation/Discussion (during lunch hour):

Practitioners still want to talk about ITSM processes and Service Desk issues, especially the ones they own, have implemented or are thinking about implementing. But they want new insights into these processes and to hear what others are doing. What better way to learn about what the marketplace is doing than hearing from the vendor community and each other? These Round Tables allow you to choose a topic, facilitate open discussions, and show your expertise.

Again, the theme is Warp Speed Changes Ahead? What real ideas can you give and discuss? We are open to presenters thinking outside the box as this is your moment to shine and differentiate yourself.

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Speaker Application

Your submission should contain the following:

1. A clear statement of the topic of your presentation
2. To whom your topic will be of use
3. The value of your topic

Presenter(s) Name:

Job Title:

Company Name:

Presenter's Credentials (Bio):

Session/Presentation Title:

Audience:

Session Presentation

Round Table Presentation/Discussion

Description: